



FAIR LAWN FOOTBALL ASSOCIATION

April 8, 2021

Dear Prospective Sponsor,

The 2021 Fair Lawn Football Association (FLFA) season is just around the corner! As you may already know, FLFA is a non-profit, **Recreational Youth Football/Cheer program** in Fair Lawn, NJ. Our program is open to all boys and girls from Kindergarten to 8th Grade.

FLFA is guided by a volunteer board of directors and dedicated parent volunteers. Our primary revenue source for our program is through registration fees paid by families, proceeds from our field kitchen and donations received from generous individuals and businesses. The funds that are collected help us pay for our League participation, game referees, yearly conditioning of our helmets, shoulder pads, and uniforms for both football players and cheerleaders.

FLFA strives to keep costs to our family's low, to help encourage all interested children a chance to play, learn and grow in our program. We typically have over 300 children enrolled during our season!

In order to continue to make FLFA a rewarding, healthy, and safe experience for our families, we are reaching out directly to local businesses, family and friends and offering the opportunity to help by becoming a **FLFA Sponsor!** While we welcome and appreciate any level of donation or sponsorship, we are very excited this year to add a few different levels to choose from and hope you will be able to participate and help keep FLFA from increasing our costs for all of the players and cheerleaders.

FLFA is a non-profit 501(c)3 program, tax ID #: 22-3821553. If you chose to provide a donation, please make all checks payable to: **FAIR LAWN FOOTBALL ASSOCIATION or FLFA.** We can arrange pick-up for the donation or you can mail to: **Fair Lawn Football Association, PO Box 2644, Fair Lawn, NJ 07410.**

Thank you in advance for taking time out of your busy schedule to read this letter. We hope you consider becoming a **Fair Lawn Football Association 2021 sponsor!**

Sincerely,

Eileen

Eileen Aponte-Blowers
President - Fair Lawn Football Association
Email: flfaboard@fairlawnfootball.com
Ph: 201-926-4523



FLFA SPONSORSHIP OPPORTUNITIES

- **“Shout-outs!” - \$100:** Businesses can provide 1-2 sentences for our awesome announcer to give your business a “shout-out!” during each of our home games.
- **Bronze Sponsor Level - \$250:** Includes your business’s name/logo printed on the back of a FLFA tee shirt, which are given out to all of our participating children and coaches with their registration fee. (Approximately 350 shirts will be worn by all athletes and coaches). **Add \$50 for “shout-outs!”.**
- **Silver Sponsor Level - \$400:** Includes your business’s name/logo printed on a field banner and displayed at Vanderplaat Field in Fair Lawn. **Add \$25 for “shout-outs!”.**
- **Gold Sponsor Level - \$550:** Includes your business’s name/logo on both our tee shirt and field banner. **Also includes complimentary “shout-outs!” at all our home games.**

Business Name:	
Business Address:	
Business Contact (name, email, & phone):	

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If you chose to provide a donation, please check your selection and complete this form. For “Shout-outs!” please include 1-2 lines of typed verbiage. Corporate Logos & typed verbiage can be emailed to flfaboard@fairlawnfootball.com. Make all checks payable to: FAIR LAWN FOOTBALL ASSOCIATION or FLFA.

We can arrange pick-up for the donation or you can mail to: **Fair Lawn Football Association, PO Box 2644, Fair Lawn, NJ 07410.**

On behalf of all our young athletes & their families, thank you for your support!